



**The Arc**  
Prince George's County



## SPONSORSHIP

### Become a Sponsor of The Arc Prince George's County – Support Our Mission All Year Long

For over 70 years, The Arc Prince George's County has been an inclusive organization providing support, understanding and opportunities to individuals with intellectual and developmental disabilities and their families.

For 2024, The Arc would like to offer a unique opportunity for companies and organizations to interact and engage with our organization. This page showcases our upcoming signature events and a menu of opportunities to support The Arc throughout the year.

### Benefits

- Meet and mingle with the individuals and families served by The Arc
- Educate The Arc community about your company
- Appeal to new customers and gain support of existing customers
- Generate positive publicity and goodwill

## BY THE NUMBERS



**1800**

Facebook Followers



**3200**

Instagram Followers



**827**

LinkedIn Followers



## What's Included in the Packages?

### Recognition

As a multi-event sponsor, your company logo and support will be displayed in the following ways:

- **Bowling Bash:** Annual event for individuals we serve and their families along with staff, board, sponsors and friends to enjoy an afternoon of fun and fellowship. A multi-event sponsorship will be on display the day of the event, on the event web page, in all advertising, and our social media channels
- **Annual Meeting and Employee Celebration:** Recognizes Arc employees with five or more years of incremental service and the achievements of members of the organization. multi-event sponsorship will be on display throughout the event, on the event web page, table card, and our social media channels
- **Ready2B Healthy:** Outdoor festival emphasizing the importance of healthy activities and behaviors for youths and teens with intellectual and developmental disabilities and their families logo will be on display the day of the event, in all advertising, and on the event website.

### Ready2B Healthy Festival

June 8, 2024 | 1401 McCormick Drive, Largo

Outdoor festival emphasizing the importance of healthy activities and behaviors for youths and teens with intellectual and developmental disabilities and their families.

### Quarterly In-Service Opportunities

Museum visits, sporting events, exterior home and garden projects, holiday caroling at Bridges, and more! – *One (1) Opportunity within each quarter.*

### A La Carte Options

**\$1500 | \$2000 | \$2500 | \$3500**

Photo Booth  
Face Painting  
Meal Sponsor

Entertainment  
Award Sponsor  
Table Sponsor

### Need More Options?

Review the table on the next page—something that isn't here or need a customization?

Please reach out to Denise Stokes at [marketing@thearcofpgc.org](mailto:marketing@thearcofpgc.org)

# WHAT'S INCLUDED IN THE PACKAGES?

Sponsorship Level and Amount	Diamond \$25,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
<b>Ready2B Healthy - 300 People in Attendance</b>				
Relaxation Station (Tents w/ Games, Water, Etc)	X	X		
Company Name/Logo on T-Shirts	X	X	X	X
Social Media Recognition	X	X	X	X
Recognition in Media Releases	X	X	X	X
Recognition in Newsletter	X	X	X	X
Sponsorship Level and Amount	Diamond \$25,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
<b>The Arc Website Acknowledgment</b>				
Logo Displayed on Corporate Sponsor Page	X	X	X	X
Logo Displayed on Bowling Bash Page	X	X	X	X
Logo Displayed on AMEC Page	X	X	X	X
Logo on Ready2B Healthy Page	X	X	X	X
<b>Event Advertising</b>				
Logo Displayed and/or Company Acknowledgment	X	X	X	X
Company name and logo displayed at The Arc Corporate Office	X	X	X	X
In-Service Volunteer Opportunities				
One day of Service with The Arc	X	X		

# BECOME A SPONSOR



## SPONSORSHIP REGISTRATION

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:

Diamond

Gold

Silver

Bronze

Facebook Profile: \_\_\_\_\_

Instagram Profile: \_\_\_\_\_

Linked In Profile: \_\_\_\_\_

YouTube Profile: \_\_\_\_\_

Please email a high resolution 'eps' or 'png' logo file to Denise Stokes:  
[marketing@thearcofpgc.org](mailto:marketing@thearcofpgc.org) displayed for all sponsorship recognition opportunities. Or  
visit: [bit.ly/ArcPGC-Sponsor](http://bit.ly/ArcPGC-Sponsor)